

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

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Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/164/Booster Cards-STVs/12-13/ 116

dt @ Chennai-6 the 21.04.14.

Sub: Revision of SMS STV 33 to 32 with same feature in prepaid mobile services – reg.

Ref: S&M-CM/164/Booster Cards-STVs/12-13/ 113 DT @ Chennai-6 the 15.04.14.

Approval of the competent authority is hereby conveyed for the revision of SMS STV 33 as SMS STV 32 under prepaid mobile services in Tamil Nadu LSA (inc. CHTD) with **22-04-14**.

The details are given below:-

STV feature	Validity in days	MRP in Rs. (incl. of S. Tax)	SMS keyword to be sent to 53733	Amount to be deducted by IN
Local /National 385 SMS free to any network	30 days	32	SMS32	28.48

- The above STV is placed in Group III and is applicable while in Home LSA and National roaming.
- The above STV is **applicable** for all plans.
- All other terms and conditions will remain same.

This is for the information of all concerned please.

S. Bama

(S. BAMA)

AGM (Marketing I-CM)

044-28290825 , 9444979827.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please

Sr.GM TR/GM Finance, Chennai for kind information please

DGM/DE IN In charges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action pl.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the Website “Tamilnadu.bsnl.co.in”.

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.